

## Success Overview



Dr. Leach's industry exposure ranges across Advertising, Aerospace, Artificial Intelligence, Aviation, Banking, Big Data, Blockchain, eCommerce, Education, Energy, Engineering, eSports, Fashion, Gaming, Hospitality, Human Resources, Insurance, Manufacturing, Media, Medical, Pharmaceuticals, Private Equity, Real Estate, Startup, Textiles, Travel and Venture Capital. He has worked with companies ranging in size from unnamed startups to international brands like IBM, Microsoft and Bayer. He has also worked with National and Regional Governments, Schools, NPO and NGO.

## Career Summary

A seasoned consultant with more than two decades of experience, Professor Leach has worked in Business Development, Finance, Marketing, M&A, Operations, Project Management, Research & Development and Sales. Deeply proficient at forming and leading international teams, Professor Leach is an expert in terms of planning, designing and then deploying strategic initiatives that are intended to create or expand opportunities for new sectors, industries, products and services.

He began his career began in 1991 with a position at the Computing Services Department of Concordia University (Montreal). Most recently, he led the Design Marketing Program at the Dubai Institute of Design and Innovation (UAE). Professor Leach worked for more than a decade at the Hong Kong Polytechnic University (2009 - 2022), where he designed the Innovation Policy for the Innovation Tower, created the Blockchain curriculum and led the Blockchain Applications Research Laboratory (BARL). He was also instrumental in leading the School of Design Startup Incubation Program, which graduated over 300 companies during his time there.

Professor Leach is an Expert Committee Member of the Asian Blockchain Society, a Specialist Subcommittee Member of the China Industry Blockchain Association and a Vice-Chairman of the Hong Kong Blockchain Association. Professor Leach's expertise is Transformation, Entrepreneurship, Innovation, and Blockchain tokenomics, economics, revenue and commercialization models. He writes about these topics extensively and frequently speaks at Blockchain-oriented events.

Graham is an Adjunct Professor at Gratia Christian College (GCC), Visiting Professor at the Dubai Institute of Design and Innovation (DIDI) and Visiting Lecturer at the Hong Kong Polytechnic University (HKPU). He holds a dual Undergraduate Degree in History & Computer Science (Concordia, 1995), a Diploma in Strategic Management from the Sauder School of Business (University of British Columbia, 2001), and an MBA from the Management School of the University of Liverpool (2017). In 2022 was awarded an honorary Ph.D. (European Digital University) for his contributions to blockchain.

Professor Leach is a Certified Blockchain Developer (IBM, 2018), and a graduate of the Blockchain Strategy Certificate Programme from the Saïd Business School (Oxford University, 2019). He has authored several books, written thousands of articles and holds dozens of technical certifications. He first became involved with Blockchain in 2016, when he was asked to be the Business Strategy Lead for the SingularityNET ICO, which subsequently raised USD36M in sixty seconds. He has since worked with dozens of projects in almost every imaginable Blockchain-oriented segment and sector.