

SD5906

Globalization in New Media Design and Technology

PRESENTATION WORKSHOP 2

School of Design

The Polytechnic University of Hong Kong

IMPORTANT

Please sit with the members
of your final group project

NEXT WEEK IS A HOLIDAY

APRIL 05 IS CHING MING

Presentation Workshop 1

- This course is designed along three themes:
 - Culture
 - Communicating
 - Commercialization

Culture

The first theme is **CULTURE**:

- *The World We Live In: Here*
- *The World We Live In: There*
- *How, Why and Where We Are Different*
- *How, Why and Where We Are The Same*

Communicating

The second theme is **COMMUNICATING:**

- *Navigating Across Cultural Divides*
- *How People Connect Face to Face*
- *How People Connect Through Symbols*
- *How People Connect Through Action*

Commercialization

The third theme is **COMMERCIALIZATION:**

- *Field Trip 1: AIA Carnival (Universal Fun)*
- *Field Trip 2: Startup Pitches (Virtual Selling)*
- *Where is Business Coming From?*
- *Where is Business Being Disrupted?*

Your Presentation

- Select TWO (2) themes that you feel are the most relevant to your Capstone Project and present to us how you intend to apply them.
- Your 5 minute presentation must be packaged as an IGNITE talk, which features 20 slides automatically advancing after 15 seconds.
- <https://bit.ly/2Tnf7DI>

Assignment

- You must submit your **first draft** IGNITE! inspired video to me by next week.
- It can feature CLOSED CAPTIONING [CC]
- It must feature a “mutable” audio track
- It must feature on screen titling
- polyusd5906@gmail.com
- By **2019-04-04 @ 23h00**

Google Slides

If you make a **presentation**, I would like you to use Google Slides and produce a **.pptx** with it:

- <https://www.google.com/slides/about>

If you choose to make a **video** instead, you must produce an **.mp4**

Google Slides Tutorials

A Google Slides Tutorial:

- <https://www.youtube.com/watch?v=kYA6GLAzz9A>

Who needs PowerPoint Anymore?

- <https://www.youtube.com/watch?v=QDrwdOEtEKw>

Google Slides Tools – Part 1

CLOSED CAPTIONING & Google Slides:

- <https://zapier.com/blog/updates/1859/google-slides-closed-captions>

Google Slides Tools – Part 2

AUTO PLAY & Google Slides

- <https://sites.google.com/a/ccpsnet.net/edtechhhub/application-support/google-drive/how-can-i-make-a-google-slides-presentation-loop-or-advance-on-its-own>

Google Slides Tools – Part 3

ANIMATING Google Slides

- <https://business.tutsplus.com/tutorials/google-slides-animations-and-transitions--cms-29282>

Questions?

Thank You