



**15 Reasons Why A Savvy Entrepreneur
Would Want to Consider Joining
The Hong Kong SLP
Class of 2013**

01

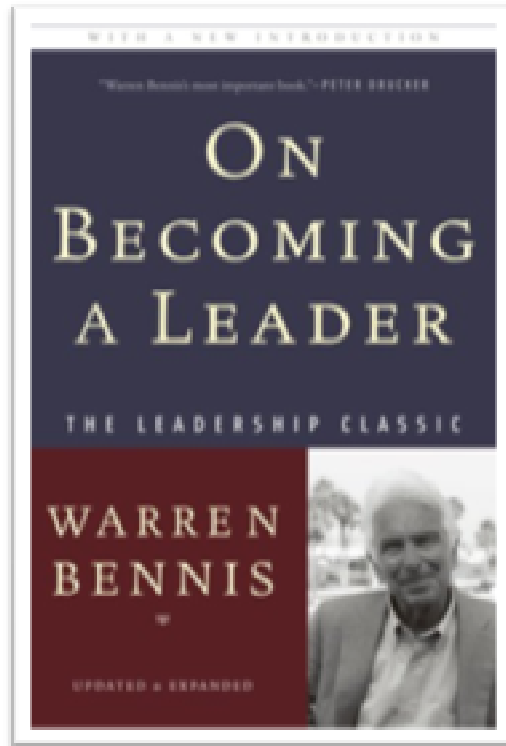
You Will Never Be Alone Again



**The SLP is an intensive, small, high-quality experience.
In it, you will make friends for life who share your passion.**

02

We Develop “IDEA” People



We want every SLP Fellow to get the best and be the best.

We want to enable amazing people to do amazing things again and again.



03

Other Fellows = An Immediate Payoff



400 other ambitious people will enter the SLP program this year.

Founders, partners, experts, advisors and investors all.



04

Tap Into A Global Movement



Meet people, investor networks, even move to a new city.

You will find amazing SLP Fellows everywhere you go.



05

Come Celebrate & Harness Diversity



Gender. Ethnicity. Background. Interests. Language.

Be amazed by what those who are unlike you can teach you.



06

It's Not Only About Hard Skills



Entrepreneurship isn't just products and term sheets.

Dealing well with people really matters, so we cover that too.

07

The SLP is Cutting Edge...and Fun!



Our teaching methods tap the latest teaching technologies.

Simulations, games and modules burn lessons in forever.



08

Themed Experts & Experiences



Our Fellows get “face time” with practicing experts.

This is a rare opportunity to get advice on your particular challenges.

09

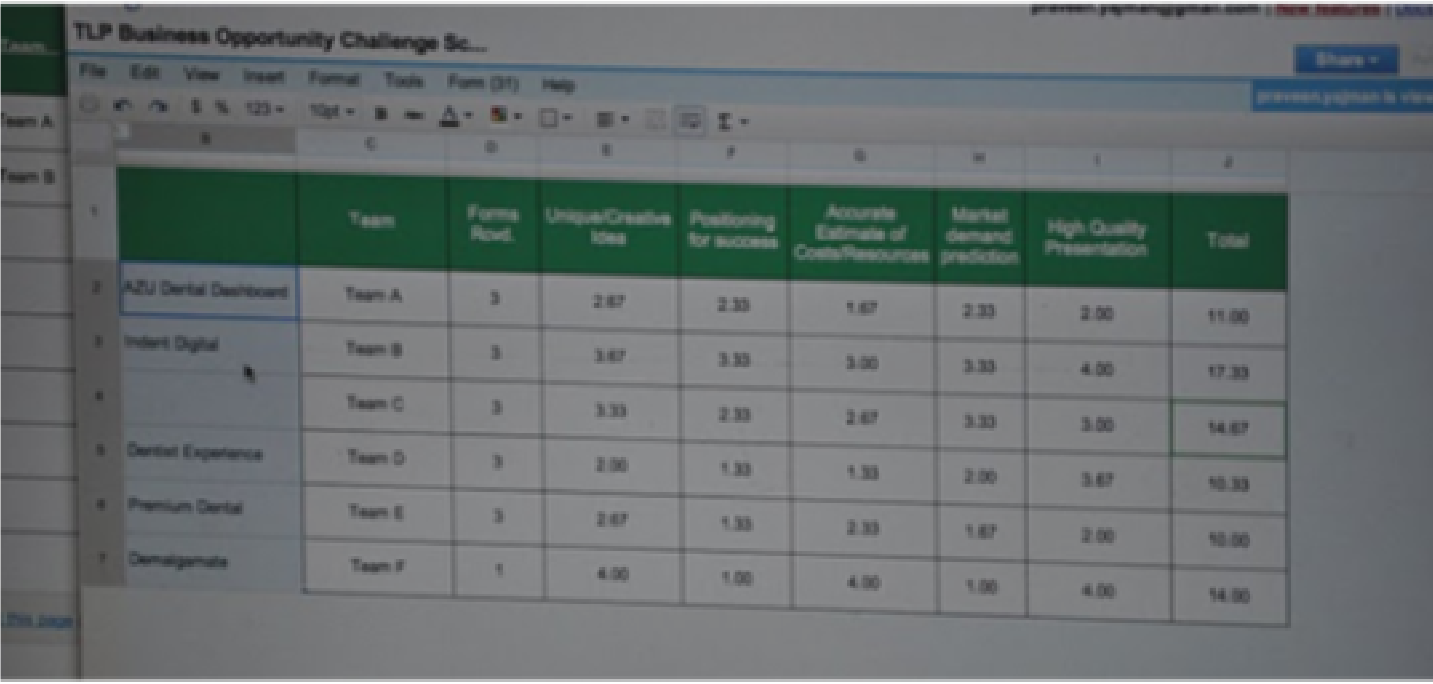
Understand Fund Raising



**The SLP network includes many sources of funding.
Learn how to prepare to pitch to our global funding network.**

10

Receive Useful & Specific Feedback



	Team	Forms Read	Unique/Creative Idea	Positioning for success	Accurate Estimate of Costs/Resources	Market demand prediction	High Quality Presentation	Total	
1									
2	AZU Dental Dashboard	Team A	3	2.67	2.33	1.67	2.33	2.00	11.00
3	Incent Digital	Team B	3	3.67	3.33	3.00	3.33	4.00	17.33
4		Team C	3	3.33	2.33	2.67	3.33	3.00	14.67
5	Dental Experience	Team D	3	2.00	1.33	1.33	2.00	3.67	10.33
6	Premium Dental	Team E	3	2.67	1.33	2.33	1.67	2.00	10.00
7	Dentalmate	Team F	1	4.00	1.00	4.00	1.00	4.00	14.00

Evaluating pitches, Competitions, Negotiations

We never fail to give you healthy, constructive feedback.

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Gain Instant Visibility



Part of our commitment is to help promote and encourage our Fellows.

Be prepared for website, blog, facebook and twitter mentions.

Gain Access to the SLP Intranet



Startup Leadership PROGRAM Startup Leadership Program Intranet

A Welcome to the Intranet

Welcome to the SLP Intranet. This internal wiki contains links and resources for you and your Fellows. In case of any suggestions about this wiki, please email Anupendra Sharma on anupendra@gmail.com.

How you can stay involved with SLP

1. Come talk to Fellows your experiences
2. Share your learnings online (even anonymously)
3. Come back and be a Program Manager or a member of the Executive Team
4. Help our Fellows figure out Strategy, Products, Customers and Investors
5. Ask questions
6. Found great people for our program. Here's what you do

Useful information for Fellows who have graduated [coming]

1. [Top local angels and how to meet them](#)
2. Find VCs that are relevant to you
3. Need free legal advice. [Click here](#)
4. Tough questions for Fellows who are immigrants (to the USA). Call these vetted experts
5. Have I positioned my company correctly?
6. How to scale your company
7. Looking for a Board Member or Mentor
8. Great articles on being a CEO you should be reading
9. Want to negotiate a sale of your company? Here are some good names
10. Visiting another city? Meet current Fellows or talk to the the class

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 - Partner Organizations
 - Web Assets
- J Knowledge Center (Articles & Research)
 - Cleantech
 - Internet
 - Medtech
 - Venture Capital

Our Intranet holds the a wealth of Entrepreneurial information

The potential of this Body of Knowledge is limitless

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Come Prepared to Socialize, Eat & Drink



Entrepreneurs do not survive by deals alone.

An important part of the SLP experience is the human experience.

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Mi Casa, Su Casa



The SLP Experience is highly participatory and experiential.

SLP Fellows are actively encouraged to contribute & improve the program



15

We Made It Affordable



The principals of the SLP program are definitely not in it for the money.

The price of the program is intended to cover its direct costs.

Meet our SLP Fellows See Why They Are So Passionate



**Once you join the program you will co-own it, and its results
Come see why everyone is so fired up about the SLP. Join today.**



Applications Open **NOW**



Sept 2011 – March 2012

We're waiting

